

CAMPBELL
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HOTELS



CAMPBELL GRAY HOTELS TO OVERSEE THE FARMINGTON HOTEL, LIBERIA

June 2017

The Farmington Hotel, Liberia, located close to Robertsfield Airport is set to debut this month. The hotel, which comprises 164 rooms and suites, will be the first of its kind in this developing country and will appeal to business travellers and airline personnel for whom proximity to the airport is important.

The Farmington's investors, AJA Group, approached Campbell Gray Hotels to offer its international experience of management services and to assist in training schemes for its planned workforce.

Khalil Abu Jaoude, Chairman and Managing Director of AJA Group said "We are delighted to have found a partner that shares our commitment to provide opportunities in Liberia and contribute to its growing economy. We believe Campbell Gray Hotels will deliver exceptional service for guests at The Farmington Hotel, not experienced in the country before."

A spokesperson for Campbell Gray Hotels said, "This is certainly something of a departure from Campbell Gray Hotels' luxury properties across Europe and The Middle East. However, we saw the chance to bring our expertise to an emerging destination and it is our intention that a donation from the operating profits from The Farmington will be used charitably, working alongside Save The Children with whom we have been involved over the years."

The Farmington will have two restaurants, Toscana, Southern Mediterranean style and Sokyo, an authentic Japanese Sushi and Yakitori experience. There are two bars, including one poolside. Meeting facilities are located in a dedicated convention centre with a capacity for up to 600 delegates, a boardroom for up to 25 and 2 further theatre-style meeting rooms that each cater for up to 50 guests. This will be the largest hotel meeting facility in Liberia.

To enhance guests' visits, leisure facilities include three outdoor swimming pools, gymnasium and spa, and for those wishing to explore, The Farmington's riverside location allows the creation of a small marina from which the hotel will offer river cruises and boat trips.

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Media Contact- Campbell Gray Hotels:

Sadler & Co

Ann Sadler/Kirsten Mills/Alicia Lowes

E: ann/kirsten/alicia@sadlerandco.com

+44 207 581 4111

About Campbell Gray Hotels

Campbell Gray Hotels® is an international hotel management company focussed on creating and designing a collection of highly individual hotels around the world. With its parent company, the Audeh Group, managing the group's assets, Campbell Gray Hotels is an owner-operator and with this comes a complete and comprehensive understanding of what it takes to develop, own and operate hotels, residences, offices and retail.

About AJA Group Holding

AJA Group Holding has established itself as a keystone of the African Economy, becoming one of Liberia's most reputable companies. Since 1948, AJA Group Holdings, has provided a wide range of services and products to a diverse customer base and has built a business based on trust and value.