

LE GRAY, BEIRUT ANNOUNCES NEW CONFERENCE & EVENTS FACILITIES



Press Release - 23 February 2017 - Le Gray, Beirut is in the final stages of an exciting extension project to include business and events facilities, a new lobby lounge, an exhibition venue and 16 new guestrooms.

With this addition and a prime central location on the very entrance of Beirut Downtown, the flagship of CampbellGray Hotels enlarges the scope of its business to attract the MICE market in addition to the leisure and business markets. The project is being overseen by Interior Designer Galal Mahmoud in close collaboration with Gordon CampbellGray with a completion date set for April 2017.

The new guestrooms will complement existing accommodation in the same contemporary-classic style, incorporating light-filled interiors overlooking the bustling city. The extended lobby area underneath the atrium and its new Lobby Lounge will provide a welcoming space where guests can unwind with family and friends or catch up on work. A new pedestrian entrance will welcome guests into the new space directly on Weygand Street.

The new facilities will impress Le Gray's loyal clientele and attract new guests with additional spaces. The Boardroom, a dramatic 20-people meeting business venue; The Muse Room, a multi-function venue equally great for business meetings and social gatherings; The Screening Room, a brand new 52-seat mini cinema fitted out with state-of-the-art audio-visual equipment and comfortable seating; The Atrium, an exhibition and art venue at the heart of the central atrium and The Grand Salon, a 400sqm banquet facility with a unique, dazzling led light ceiling.

Le Gray, Beirut burst onto the hotel scene in 2009 and has become one of the city's hottest hubs at which to stay and be seen. Located in the heart of Beirut on Martyrs' Square, close to the business district and near to the city's prime attractions, the hotel will now feature 103 spacious rooms and suites, with two Presidential Suites sharing the fifth floor encompassing generous private terraces. The hotel current facilities include the glamorous rooftop restaurant, Indigo on the Roof, the tranquil PureGray Spa, as well as a state-of-the-art gym.

With the current additions, Le Gray, Beirut will have completed the canvas, becoming thus Downtown first and only hotel with such facilities.

Notes to Editor

About Gordon Campbell Gray and CampbellGray Hotels

Gordon Campbell Gray is the creative force behind Le Gray, Beirut that opened in 2009 and, previously One Aldwych in London and Carlisle Bay in Antigua.

In 2016, the company launched Campbell Gray Living, a luxury residential and office complex alongside Campbell Gray's next luxury hotel in Amman, Jordan.

The Phoenicia, Malta – Valletta's iconic grand hotel – is currently undergoing an extensive renovation and is due to reopen as a Campbell Gray Hotel in Spring of 2017.

The Machrie Hotel & Golf Links, Islay in Scotland is undergoing a full refurbishment to reopen in 2018 with a world-class golf links.

Campbell Gray is very involved in every aspect of the creation, design and philosophy of his hotels and personally puts together their extensive contemporary art collections.

He was recently named 'Hotelier of the Year' in the United Kingdom, was given the 'Leading Legend' award by Leading Hotels of the World at their annual convention in Tokyo, and was also recently given the 'Outstanding Contribution to the Hotel Industry' award at the Hotel Cateys in London.

The company is passionate about their teams and spends much time training, inspiring and motivating and remains firmly in the belief that, ultimately, it is all about service, and regards the staff as the true secret weapon.

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