

ALEX

Lake Zürich



Alex Lake Zurich is awarded 'Best Newcomer in Switzerland' by German Travel Magazine Connoisseur Circle and TrustYou

October 2019 Campbell Gray Hotels is delighted to announce that its newly opened boutique hotel, ALEX Lake Zurich, has recently been awarded the accolade of Best Newcomer in Switzerland by German travel magazine, Connoisseur Circle, together with online rating platform, TrustYou.

Just 15 minutes by boat from central Zurich, ALEX boasts a stunning location on the water's edge, offering unmatched views of the iconic Swiss lake. Its 44 studios and penthouse suites blend simple, contemporary design with maritime elements, and its own boat dock, impressive art collection, restaurant and spa, have put ALEX firmly on the map as one of Switzerland's most elegant hotel properties.

Connoisseur Circle honours the best Swiss hotels in eleven different categories each year, and works in cooperation with the online rating platform TrustYou. The voting results are based on millions of travel reviews from the largest online platforms, then finalised by Connoisseur Circle's readership.

For more information, please visit: www.campbellgrayhotels.com/alex-lake-zurich/.

For media enquiries, please contact:

Paul Charles / Liz Healey / Sophie Montgomery / Emily Bryant / Emma Fowler at The PC Agency on
campbellgray@pc.agency
or +44 207 768 0001