



## The Merchant House, Bahrain reveals PureGray Spa & Gym

**Dubai, April 2019:** The award winning Merchant House, Bahrain's first boutique hotel to be awarded a five-star rating, is inviting Bahraini residents to check in and switch off for the day at their **PureGray Spa & Gym**. Situated in the heart of Manama's old town, the all-suite property – part of upscale Campbell Gray Hotels – PureGray Spa's holistic approach makes it the ideal choice for residents looking to relax the mind, body and soul.

The PureGray Spa consists of two treatment rooms for facial and body treatments and uses natural oils and organic products. The products are eco-friendly, and the spa is also careful to respect the environment, sourcing products from ethical and sustainable sources.

Looking at the bigger picture, PureGray Spa focuses on the lasting impact of their therapies with the brand concept aimed at enhancing emotional and physical balance. This is in line with Campbell Gray Hotels which has always maintained a duty of care towards its guests and staff as part of its philosophy.

*"I am thrilled to be a part of PureGray Spa's forward-thinking approach to relaxation and rejuvenation,"* says the General manager, Justin Kim. *"I believe our exquisite little haven is set to become a popular urban retreat in the city of Bahrain, where visitors can come to properly tune out of the stresses of daily life."*

The spa is dedicated to using only non-toxic products to support beauty and wellbeing holistically and to make a positive impact not only in Bahrain, but also within the wider community. Throwing their support behind local industries, PureGray Spa features niche Bahraini company, **Green Bar**. Founded in 2006 by Bahraini Reem Al Khalifa, the entrepreneur turned her passion for plants into a successful luxury botanical oil brand. With its carefully selected variety of exotic, 100 per cent natural botanical oils for the face and the body, the treatments help to reduce stress levels, nourish the skin and leave guests glowing from head to toe.

PureGray Spa also works with Spanish luxury skincare brand **Natura Bissé**. Developing targeted treatments for specific skin concerns, Natura Bissé was first launched with five creams based on natural free amino acid technology. Two of the spa's signature treatments courtesy of Natura Bissé include **The O2 Relax** to purify, brighten and balance – perfect for city dwellers exposed to free radicals, antioxidants and oxidative stress – and **the 3D Collagen Shock** to sculpt, firm and tighten.

The PureGray Gym offers Technogym fitness equipment, free weights, benches and stretch areas. Motorized and computer driven equipment includes treadmills, cross trainers and bikes, as well as Kenisis multi-function system.



*PureGray Spa is offering guests an introductory offer of 20 per cent off all face and body treatments throughout the summer.*

For more information regarding bookings, please visit [www.themerchanthouse.com](http://www.themerchanthouse.com)

### **Notes to Editors:**

Please click for high resolution images – [Spa images](#)

### **About The Merchant House**

The Merchant House joins Campbell Gray Hotels' line-up of luxury properties in Malta, Beirut and most recently, The Isle of Islay, Scotland. The Merchant House is an all-suite boutique hotel featuring 46 suites, each with an open plan kitchen and dining area, as well as open plan sitting rooms, designed for both business and leisure. Located in a culturally vibrant location next to the Bab el-Bahrain Souk, this new development in the heart of Manama comes at an exciting time as the surrounding area is currently part of a regeneration project to re-establish the prominence of the old Souk and original heart of Manama.

### **About Campbell Gray Hotels**

Campbell Gray Hotels® is an international hotel management company focussed on creating and designing a collection of highly individual hotels around the world. With its parent company, the Audeh Group, Campbell Gray Hotels is an owner-operator and with this comes a complete and comprehensive understanding of what it takes to develop, own and operate hotels, residences, offices and retail. This year, Alex - Lake Zurich in Switzerland joins the portfolio of Campbell Gray Hotels. Further developments at Campbell Gray Living Amman, Jordan - Campbell Gray Hotels' award-winning mixed-use property – will be announced soon.

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